

The Baltic Exchange

Mark Jackson CEO



The Heart of the Global Maritime Market



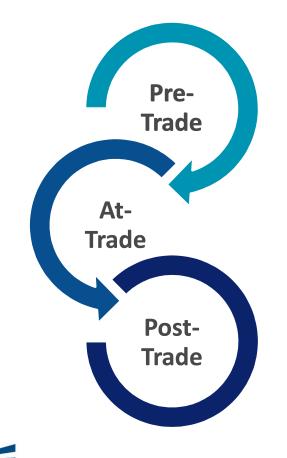
We are relevant to our members and the industry



Baltic Daily Freight Market Information

Price formation and discovery mitigates price risk and facilitates liquidity





What is price risk in shipping?

- Shipping contracts are **private** transactions between two parties
- Transactions are often high value but may be infrequent
- No obligatory reporting requirement means pricing data is **opaque**

Baltic plays a role in mitigating price risk

- Promoting a **fair** shipping market
- Providing independent rates for shipping routes
- Used in settlement of physical & derivatives freight contracts

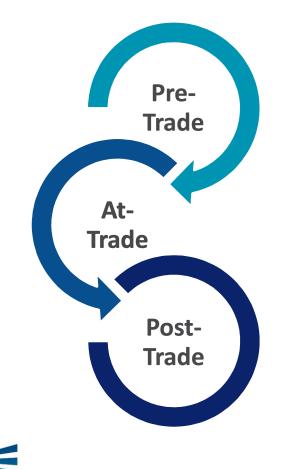
Priorities and opportunities that lie ahead

- Tighten data feedback mechanism & acknowledge role of panelists
- Keep updating current assessments as vessels & trade flows evolve
- Develop new data segments in Containers, LNG and Asia

The Baltic Code and Member Services

Effective rules promote orderly conduct and creates trustworthy marketplaces





What is conduct risk in shipping?

- Shipping is a very old trade
- Contracts, verbal or written, are sacrosanct
- Ethical business conduct is an essential commitment to each other

Baltic plays a role in mitigating conduct risk

- Promotes orderly market conduct
- Through the Baltic Code, dispute resolution and disciplinary mechanism
- Support members facing problems recovering monies owed to them

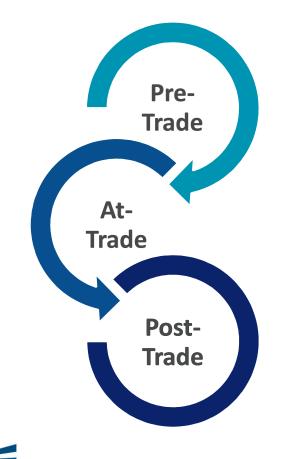
Priorities and opportunities that lie ahead

- Update Code to reflect changing regulatory climate
- Increase attractiveness of doing business with Baltic members
- Investigate possibilities of providing escrow facility

Digital Maritime Market Infrastructure

Post-trade is the period of activity between "Our Word" and "Our Bond"





What is contract risk in shipping?

- Between the time a fixture is **agreed** and the time it is **completed**
- About contract practices, obligations and fulfillment
- Operational failure at any time is a risk to the parties

Baltic can play a role in mitigating contract risk

- Promote safe and efficient contracting practices
- Develop industry tools, messaging workflows and data standards
- Support **digitisation** of post-trade cargo / freight contract management

The value of a market-wide post-trade utility platform

- An independent, neutral shared utility with data IP protection
- Digitisation reduce data duplication / error and improves auditability
- Shared infrastructure lowers average processing costs

Enhancing our Asian Voice

New Asian advisory committee to advise on shipping matters in Asia







Thank You

