



Grow twice as fast: the best reason to adopt ESG

9%

jump in profits
for ESG advocates

Moore Global can help companies unlock the significant financial and strategic dividends that flow from a strong commitment to ESG.

We have identified a wide range of factors that can significantly boost to the bottom line, improve customer loyalty and make it easier to hire and retain key employees.

Moore Global's new bespoke ESG service draws together expertise from around the world to help leadership teams develop effective strategies for each of the three pillars of Environmental, Social and Governance.

We develop roadmaps towards better ESG performance based on your unique circumstances. We also help improve your risk assessment and ability to take advantage of growth opportunities that

84%

of firms report improved access to external investment

arise on your ESG journey.

The opportunities are potentially game-changing, as the results of Moore Global's new survey of 1,300 organisations around the world showed:

- Revenue at ESG adopters grew twice as fast as those companies that are less committed.
- ESG advocates also showed a healthy 9% jump in profits – that is 3x greater than firms that do not take ESG as seriously.
- Customers and investors reward businesses that commit to diversity and sustainability – 83% of ESG adopters said customer retention was up, while 84% found it easier to access external capital.

ESG has changed the business landscape with regulators, lenders and investors all pressing for more transparency on diversity and sustainability.

It poses a new set of questions for business leaders – and Moore Global has the answers.

Contact Moore Global to see how we can help you achieve practical commercial benefits from adopting ESG principles.

Visit www.moore-global.com to find out more